

The Chakra Shack/Idyllwild Women's Art Collective

Overview

Artists will have space and marketing for their works, the cost is \$100 a month to cover rent, utilities, insurance, and advertising, promotional, bookkeeping, payment processing, and a cushion for unforeseen expenses. The rental fee is not for a certain amount of physical space, i.e. x number of square feet, because that doesn't make sense due to the varying sizes and formats of the merchandise.

The Plan

Space near trendy restaurant in Idyllwild--great clientele, great location, great foot traffic. Space for yoga, massage, reading, lounging, music, open mike poetry, art and jewelry classes, belly dancing, meetings, artist's receptions, lectures and art displays and other activities that will complement and enhance what the surrounding businesses already offer. Our goal is to form a mutually beneficial relationship with them.

Additionally, we'll house a portal to market other custom services that any of us would like to offer such as design, event planning, concierge, handyman, and community information. Anyone who wants to offer a service is welcome to participate in this aspect as well.

The Store

The idea is to create a well-designed set, or space that will be on par with finer galleries/shops that appeal to upscale clientele. Think merchandising in the way of Pottery Barn, Restoration Hardware—except with a more bohemian feel, like a comfortable living room/yoga studio-ish space. There won't be specifically defined areas for each artist, rather items will be intermixed for the best visual effect.

There are several rooms available in two stories, as well as an outdoor deck space for workshops, display, discussion, music, yoga, tai chi, movie nights, and lounging. Wi-fi will also be available.

The Commitment

6-month commitment, 2 months paid up front (one as a security deposit). If you commit and later decide that this isn't working for you, a 60 day notice is required. Commit to working 3-5 days a month depending on how many sign up. We could open as soon as the middle of February.

Hours to be open

Weekends, seven days during holiday weeks (i.e., from the week before Christmas to the end of New Year's), evenings when there are special events the nearby restaurant, all school vacations, by appointment, etc. Two people should be present during the busier times.

Additional Details

- Sales will be paid weekly.
- Space on The Chakra Shack website.
- Straight consignments will be available in the future.